

Values, design and educational project: contemporary projections



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Abstract

This poster wants to show a journey through a unique design higher education project: ESDAPC. A public project that takes advantage of the synergies of the methodologies of the artistic discipline of design to transmit, cultivate, investigate and develop contemporary values that are articulated in a complex network of participatory practices: putting the user in the central point, sensitive to the ecosystem and conscious of diversity.

From this point of view, the ability to transform reality is encouraged, a common reality in which the designer plays a strategic role in which his participatory proposals bring us

closer to shared futures. With this basic ideology, we want to show how, through the academic space, some lines of work are promoted in which values shape the local and global challenges to which we are subjected as a complex world. In this way, the pedagogical project accommodates a teaching guide that nourishes its content, value system, giving meaning through applied knowledge that leads the student to seek a real impact of their work.

We organize this pedagogical project account into different conceptual blocks that are interconnected with a selection of proposals from the students themselves: ecological strategies, cultural activism and participatory practices.